THE FEDERAL SAVINGS BANK
Co. NMLS# 411500
Member FDIC
EQUAL HOUSING LENDER

Ted Rood
Branch Manager, Gen Way Home Mortgage
NMLS #543290
O Fallon, Missouri 63368

Office: 3147400004
Mobile: 314-740-0004
ted_rood@yahoo.com

# Mortgage Lenders Downbeat about Future Profits

Lenders, especially mortgage banks and larger lending institutions, are **increasingly pessimistic** about their profits. Fannie Mae says that responses to its fourth quarter 2015 Mortgage Lender Sentiment Survey indicated a reversal from surveys in the first two quarters of the year; lenders were significantly more likely to say they expected their profit margins to decline.

Steve Solomon, Fannie Mae's Director of Strategic Customer Management, writing about the survey said that the mortgage industry has faced both challenges and opportunities over the last two years, with a significantly improved economy, strengthening labor markets, and historically low interest rates helping the housing market to recover. On the other hand household formation has been down and a number of new rules and regulatory changes have increased lenders' compliance costs. Consequently respondents have seen steadily increasing rates of **declining profits** since the first quarter of last year.

There were 194 respondents to the fourth quarter survey; 59 were described by Fannie Mae as **larger institutions**, lenders with a loan origination volume in the top 15 percent of the industry. An identical number were classified as mid-sized, with origination volumes that put them in the 16 to 35 percent range. Seventy six were smaller institutions, those with an origination volume in the bottom 65 percent. There were 39 credit unions represented, 75 depository institutions, and 71 mortgage banks.

Lenders were asked how their profit margin outlook has evolved over the past two years, what **key factors** drove their margin outlook either up or down, and what strategies they intend to use to address their expectations. They were also asked if either the drivers or the strategies had evolved over the last two years.

After **peaking** in the first quarter of 2015 the share of lenders expecting their profit margin to increase over the next three months fell steadily during 2015. When compared with the prior year (2014), more lenders reported expectations of declining profit margins in 2015 and into early 2016.

## National Average Mortgage Rates




### Mortgage News Daily

| | Rate | Change | Points |
|---|---|---|---|
| 30YR Fixed | 7.51% | +0.01 | 0.00 |
| 15YR Fixed | 7.04% | +0.01 | 0.00 |
| 30YR FHA | 7.08% | +0.03 | 0.00 |
| 30YR Jumbo | 7.52% | +0.02 | 0.00 |
| 7/6 SOFR | 7.12% | -0.01 | 0.00 |
| 30YR VA | 7.10% | +0.03 | 0.00 |

Rates as of: 11/16

## MBS and Treasury

| | Price / Yield | Change |
|---|---|---|
| MBS UMBS 6.0 | 98.73 | +0.02 |
| 10 YR Treasury | 5.1250 | -0.0092 |
| 30 YR Treasury | 5.4731 | -0.0027 |

Pricing as of: 11/16 7:33PM EST

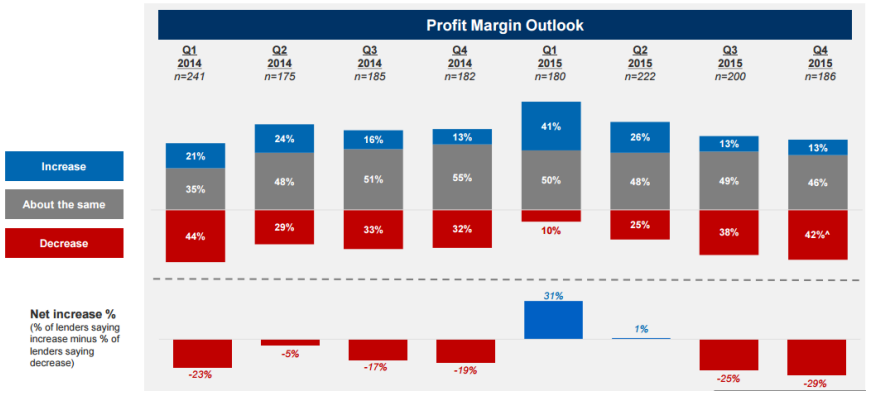
## Recent Housing Data

| | | Value | Change |
|---|---|---|---|
| Mortgage Apps | Nov 4 | 204.6 | +6.23% |
| Building Permits | Sep | 1.4M | +0.43% |
| Housing Starts | Sep | 1.22M | -4.24% |
| New Home Sales | Sep | 676K | -1.17% |
| Pending Home Sales | Aug | 71.2 | 0% |
| Existing Home Sales | Oct | 3.99M | +0.25% |
| Builder Confidence | Oct | 29 | -9.38% |

© 2026 MBS Live, LLC. - This newsletter is a service of MarketNewsletters.com.

The interest rates provided in this newsletter are national averages from independent data sources. Rate/APR terms may differ from those listed above based on the creditworthiness of the borrower. All information provided "as is" for informational purposes only, not intended for trading purposes or financial advice.

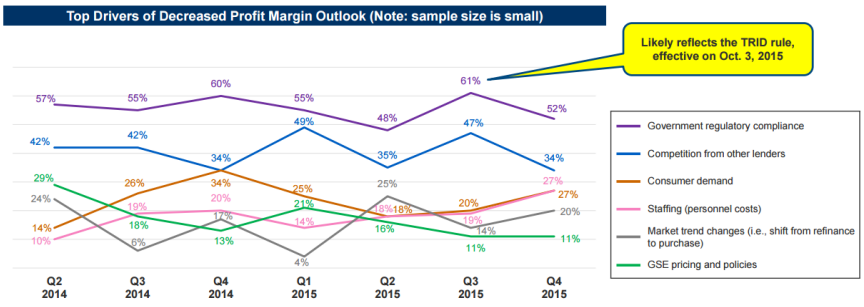
**Read or subscribe** to my newsletter online at: http://mortgageratesupdate.com/tedrood

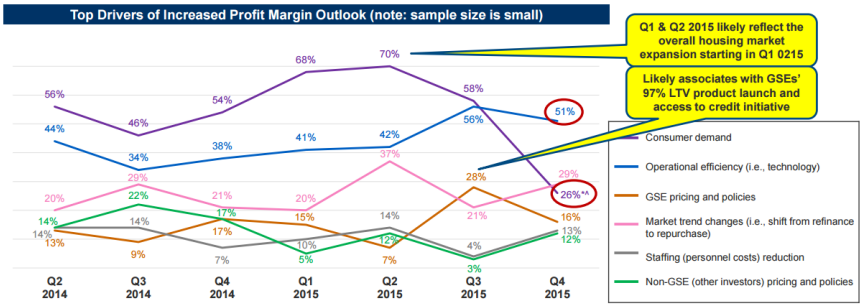



Lenders identified **two primary factors** accounting for the pessimistic outlook. The first is government regulatory compliance. In the third quarter it was cited as one of the two drivers by 61 percent of respondents, the highest rate in survey history. Fannie Mae said this indicates the impact of the new Truth-in-Lending Disclosure (TRID) rule which went into effect in October. Lenders say the workflow changes and technology updates necessary for compliance have been significant.

The second driver was increased **competition from other lenders**. With the refinance boom ending lenders are competing for a smaller origination market. The results also indicate that lenders are less likely than they were a year earlier to use new mortgage products or to expand marketing to increase their profit margins. Fannie Mae says that this can be partially explained by the maturing of the Housing Affordable Refinance Program (HARP) which many lenders have successfully leveraged. The program is set to expire at the end of 2016 and fewer HARP opportunities are still out there.

Those who anticipated **increased profit margins** most frequently cited operational efficiency as the likely driver. The influence of customer demand has decreased dramatically.



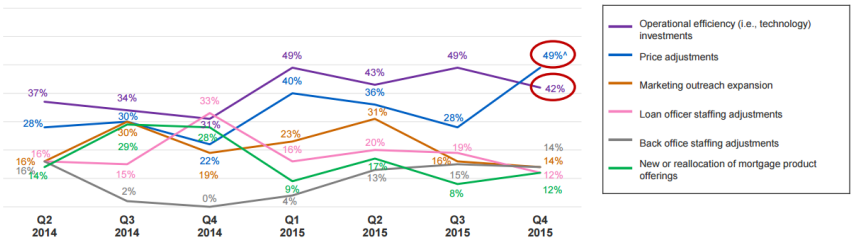

© 2026 MBS Live, LLC. - This newsletter is a service of MarketNewsletters.com.

The interest rates provided in this newsletter are national averages from independent data sources. Rate/APR terms may differ from those listed above based on the creditworthiness of the borrower. All information provided "as is" for informational purposes only, not intended for trading purposes or financial advice.

**Read or subscribe** to my newsletter online at: http://mortgageratesupdate.com/tedrood

**Operational efficiency** has also cited as an important strategy for lenders to address profit margin outlooks. This held true for lenders anticipating both decreased and increased profit margins ahead although those with the more optimistic attitudes put their first emphasis on using pricing changes.

**Top Strategies to be Used to Achieve Increased Profit Margin Outlook (Note: sample size is small)**





## Responsive service, experienced expertise

I've dedicated my 26 year mortgage career to client education, superior service, and honest answers. The lending landscape has changed dramatically the past few years, and continues to do so. My job is to ensure client partners' loans close quickly, without surprises, and I take that responsibility very seriously. Referrals are a responsibility I appreciate; they're a measure of trust, and that trust must be earned every day, on every referral.

**Ted Rood**


© 2026 MBS Live, LLC. - This newsletter is a service of MarketNewsletters.com.

The interest rates provided in this newsletter are national averages from independent data sources. Rate/APR terms may differ from those listed above based on the creditworthiness of the borrower. All information provided "as is" for informational purposes only, not intended for trading purposes or financial advice.

**Read or subscribe** to my newsletter online at: http://mortgageratesupdate.com/tedrood